



World Champion Football League

"Beyond your potential"

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WCFL SOCIAL MEDIA POLICY

PURPOSE

Social media offers the opportunity for people to gather in online communities of shared interest and create, share or consume content. As a member based organization, we (WCFL) recognizes the benefits of social media as an important tool of engagement and enrichment for our members.

It is important that the reputation of the WCFL, its affiliated associations, chapters and ERIK WILLIAMS FOUNDATION general is not tarnished by anyone using social media tools inappropriately, particularly in relation to any content that might reference WCFL.

When someone clearly identifies their association with WCFL, and/or discusses their involvement in the organization in this type of forum, they are expected to behave and express themselves appropriately and in the ways that are consistent with WCFL's stated values and policies.

This policy aims to provide some guiding principles to follow when using social media. This policy does not apply to the personal use of social media platforms by WCFL members or staff that makes no reference to WCFL or related issues.

SCOPE

This policy applies to ALL Chapter Members, Coaches and staff of WCFL.

This policy covers all forms of social media. Social media includes, but is not limited to, activities such as:

- Maintaining a profile page on social or business networking sites (such as LinkedIn, Facebook, Shutterfly, Instagram, Snapchat, Twitter or Myspace);
- Content sharing including Flickr (photo sharing) and YouTube (Video Sharing);
- Commenting on blogs for personal or business reasons;
- Leaving product or service reviews on retailer sites or customer review sites;
- Taking part in online votes and polls;
- Taking part in conversations on public and private web forums (message boards); or
- Editing a Wikipedia page

The intent of this policy is to include anything posted online where information is shared that might affect members, colleagues, sponsors or WCFL as an organization and the reputation of the sport in general.

Failure to comply with this policy may be cause for the removal of my Child(ren) from the WCFL program.